



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 846533

Schedule Dates 08/06/12-08/17/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US President (1174)
Brand 1549 FLIGHT C/DEM/US PRES (175148)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name BASSETT, LAURA
Phone/Fax (202) 338-6919 /
CPE 95/101/1549
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OBAMA FOR PRES FLT C
OBAMA FOR PRESIDENT FLIGHT C

Date Entered 08/02/12
Last Modified 08/02/12
Entered By Melissa Welch
CO-OP No
Headline # 06261652
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,112.50
Net Total \$17,637.50
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Aug. 2012	32	\$20,750.00
Grand Total:	32	\$20,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	10A- 11A (ET)	2	X	X	X	X	X			2	\$225.00	\$450.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 10A	8/2/12
2.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	11A- 11:59A (ET)	3	X	X	X	X	X			3	\$150.00	\$450.00	Charlotte (WCNC) (WCNC)	CHARLOTTE TODAY	8/2/12
3.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	2P- 3P (ET)	2	X	X	X	X	X			2	\$150.00	\$300.00	Charlotte (WCNC) (WCNC)	THE DOCTORS	8/2/12
4.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	4P- 4:59P (ET)	2	X	X	X	X	X			2	\$300.00	\$600.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/2/12
5.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	6:58A- 9A (ET)		2	2	2	2	2			10	\$600.00	\$6,000.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/2/12
6.0	Normal Line / SPOT	08/13/12-08/17/12	2	:30	9A- 10A (ET)	1	X	X	X	X	X			1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)	TODAY SHOW II	8/2/12
7.0	Normal Line / SPOT	08/06/12-08/10/12	2	:30	4:59P- 5:59P (ET)	2	X	X	X	X	X			2	\$700.00	\$1,400.00	Charlotte (WCNC) (WCNC)	OLY 5P NEWS	8/2/12
8.0	Normal Line / SPOT	08/06/12-08/12/12	2	:30	5:59P- 6:30P (ET)	2	X	X	X	X	X	X	X	2	\$1,200.00	\$2,400.00	Charlotte (WCNC) (WCNC)	OLY 6P NEWS	8/2/12
9.0	Normal Line / SPOT	08/06/12-08/10/12	2	:30	6:59P- 7:30P (ET)	2	X	X	X	X	X			2	\$1,600.00	\$3,200.00	Charlotte (WCNC) (WCNC)	OLY JEOPARDY	8/2/12
10.0	Normal Line / Olympics - Zone	08/06/12-08/10/12	2	:30	7:30P- 7:55P (ET)	1	X	X	X	X	X			1	\$1,800.00	\$1,800.00	Charlotte (WCNC) (WCNC)	OLY ZONE	8/2/12
11.0	Normal Line / SPOT	08/06/12-08/12/12	2	:30	12A- 12:35A (ET)	2	X	X	X	X	X	X	X	2	\$1,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)	OLY LATE NEWS	8/2/12
12.0	Normal Line / SPOT	08/06/12-08/10/12	3	:30	6:58A- 10A (ET)	1	X	X	X	X	X			1	\$650.00	\$650.00	Charlotte (WCNC) (WCNC)	OLY TODAY SHOW	8/2/12
13.0	Normal Line / SPOT	08/06/12-08/10/12	3	:30	5:58A- 6:58A (ET)	2	X	X	X	X	X			2	\$600.00	\$1,200.00	Charlotte (WCNC) (WCNC)	EARLY MORNING	8/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: